HI, I'M *lauren*

& I AM A PRODUCT LEADER

meet **kit cat**

WORK EXPERIENCE

KOHLER ENERGY ● REMOTE
SENIOR SYSTEMS DESIGNER UX/UI - MAR. '22 - PRESENT
- Design lead of 4 digital platforms (app and web)

HUNT CLUB ● CHICAGO, IL
LEAD PRODUCT DESIGNER - OCT. 2019 - PRESENT
- Leader of all elements of UI/UX Design across our B2B and B2C platforms
- Communication fascilitator between design & engineering
- Agile and Scrum Methodologies

SPECLESS ● CHICAGO, IL
ART DIRECTOR - OCT. 2018 - OCT. 2019
- UI/UX Design for app 3.0 & relaunch of website
- Ad Product wireframing and concept design
- Directly reported to CEO and worked with engineers

THE LOTT ● BRISBANE, AUSTRALIA
FREELANCE DIGITAL DESIGNER - JULY 2018
- Digital Ad Design
- Freelance while I travelled through Australia

whiteGREY ● MELBOURNE, AUSTRALIA
DIGITAL DESIGNER - MARCH - MAY 2018
- UI/UX Design for www.invisiblefriends.com.au

UNDERTONE ● CHICAGO, IL
DIGITAL DESIGNER - JULY 2015 - JANUARY 2018

EDUCATION

UNIVERSITY OF MICHIGAN
UX Research at Scale: Surveys, Analytics, Online Testing
2021

COLUMBIA COLLEGE CHICAGO
BFA - ADVERTISING ART DIRECTION
2010 - 2014

DUBLIN INSTITUTE OF TECHNOLOGY
VISUAL COMMUNICATIONS
SPRING SEMESTER 2014

PROFESSIONAL SKILLS

SKETCH/FIGMA/ZEPLIN

ADOBE CREATIVE SUITE

USER STORY MAPPING/PERSONAS

USABILITY TESTING

PREMIERE PRO

AFTER EFFECTS

ADDITIONAL SKILLS TO NOTE:
Technically literate to communicate design ideas across product, design and engineering teams. Experience with Agile and Scrum Methodologies and project management.

SPECIAL INTERESTS

CASUAL RUNNING

TRAVELING ANYWHERE

COLD BREW COFFEE

PHOTOGRAPHY/ VIDEOGRAPHY

UI/UX DESIGN

GET IN TOUCH

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